

Carolina Berumen

Graphic Designer



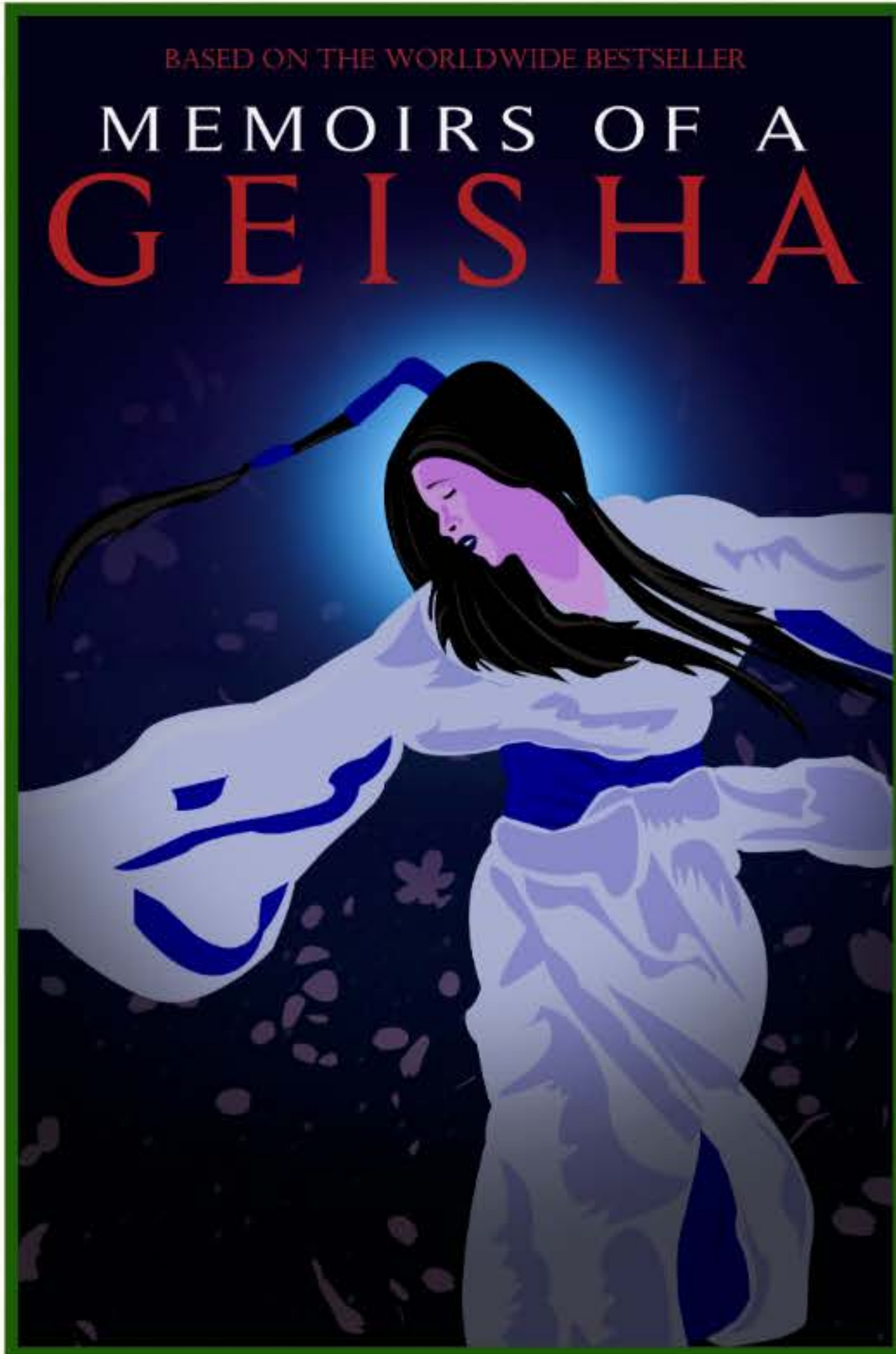
LET'S MAKE THINGS

About me

Hey there! I'm a passionate graphic designer with more than six years of hands-on experience in print design, illustration, and social media marketing. I love creating custom artwork and coming up with unique ideas that perfectly fit my clients' needs. I find great joy in bringing a client's ideas and concepts to life.

My Skills

- Illustration
- Print Design
- Social Media Marketing
- Ad Design
- Digital marketing

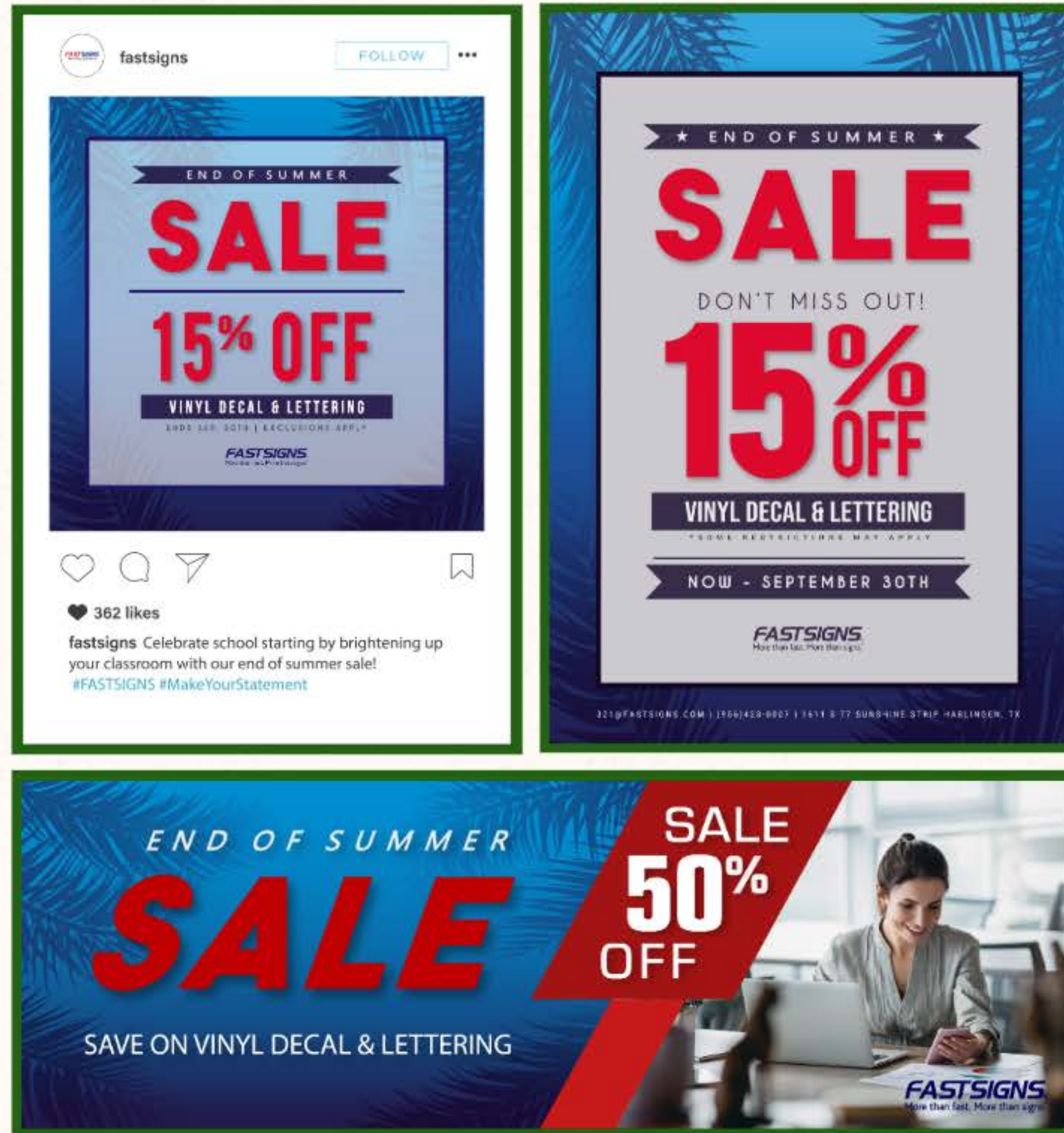
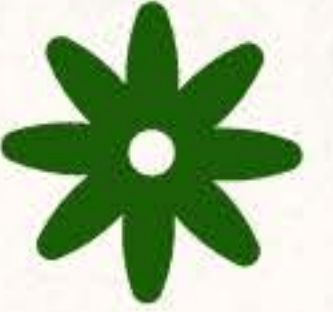


Memoirs of A Geisha Illustration

Personal Project

Year: 2018

I was inspired to create an illustration of the snow dance scene from the book and movie "Memoirs of a Geisha". I used a still from the movie as a reference and created the illustration in Adobe Illustrator. I was able to mimic the lights and colors in the scene by editing the illustration in Photoshop.



End of Summer Sale Promotional Designs

Client: FastSigns

Year: 2020

FastSigns had requested this project to promote their "End of Summer" sale. The objective was to create designs that would catch the attention of potential customers and encourage them to take advantage of the sale. To ensure that the designs align with the company's branding style, I chose to opt for a simple and clean design approach.



Orange Studios Production Logo

Client: Orange Studios

Year: 2023

This logo was designed for a local recording studio's production company. As requested, it combines contemporary and retro styles to create a unique and timeless look.



Varsity Basketball T-shirt Design

Client: IDEA Public Schools

Year: 2019

For this project, the client had a specific design in mind, and they provided me with a reference picture to work with. I illustrated the graphic components and searched for open-source fonts that matched the client's vision. Once the design was finalized and approved, I prepared it for screen-printing by separating the colors into layers. Once the colors are separated, the t-shirts were ready for print. After printing, I checked the shirts over for any printing errors before sending them out. In the end, the client was pleased with the final product.





Fiesta De La Feria Original T-shirt Design

Client: City of La Feria

Year: 2019

This design was created for the annual car show and festival in the city. The aim was to incorporate both the fiesta and the car show in the design while limiting the number of colors due to screen-printing constraints. The color scheme chosen was warm and bright, and a vintage script font was selected to represent the car show. To highlight the city of La Feria, a sunny landscape with palm trees was used for the background. In addition, vintage cars were added to the design along with a cartoon image of chiles as requested.



Other projects



**Lady Warrior
Vector Logo
Illustration**

Client: Santa Rosa ISD



**Highly Caffeinated,
Highly Motivated
Sticker Design**

Client: Mark Rodriguez



**Orange Studios
Logo Design &
Branding**

Client: Orange Studios

Get in touch

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